

HEADQUARTERS
UNITED STATES EUROPEAN COMMAND
APO AE 09128

31 JUL 1995

EUCOM DIRECTIVE
NUMBER 15-13

PUBLIC AFFAIRS

Armed Forces Radio & Television, Commercial Cable
and Direct Broadcast Satellite Services

1. **Summary.** This Directive implements DoD directives, regulations and policies concerning Armed Forces Radio and Television Service (AFRTS) operations, commercial cable and direct broadcast satellite acquisition in the U.S. European Command Area of Responsibility. Theater management of AFRTS broadcasting operations and services, commercial cable and direct broadcast satellite acquisition by US forces rests with USCINCEUR, ECPA.

2. **Applicability.** This directive applies to USEUCOM Component Commands, AFRTS outlets in the USEUCOM AOR, and U.S. Embassies located in countries with AFRTS outlets. Where conflicts exist between this directive and service regulations, this directive takes precedence.

3. **References.**

a. DoD Directive 5105.35, Responsibilities of Unified and Specified Commanders in Public Affairs Matters.

b. DoD Directive 5107.47, U.S. Defense Representatives in Foreign Countries.

c. DoD Directive 5120.20, Armed Forces Radio & Television Service.

d. DoD Regulation 5120.20R, Management and Operation of AFRTS.

e. DoD Directive 5122.10, American Forces Information Service.

f. USEUCOM Directive 15-1, Public Affairs Organization and

Policies.

g. USEUCOM Directive 56-9, European Command Relationships, USCINCEUR Contact Officers and U.S. Defense Representatives.

h. USEUCOM Spectrum Management Manual.

i. USCINCEUR NEO PLAN 4310-YR, Non-combatant evacuation operations.

j. AFRTS CONPLAN 93-1, AFIS Concept Plan for Peacetime and Wartime Operations for the Armed Forces Radio and Television Service.

4. **Internal Control Systems.** This Directive contains internal control provisions and is subject to the requirements of the internal management control program. For HQ USEUCOM and subordinate joint activities, the applicable internal control directive is ED 50-8, Internal Management Control Program.

5. **Armed Forces Radio & Television Policy.**

a. AFRTS Theater Mission:

(1) Support readiness by providing military, civilian personnel and family members command news and information, national and international news and U.S. entertainment programming. AFRTS is USCINCEUR's primary electronic means of communicating missions, goals and objectives directly to the USEUCOM audience. This mission also includes providing commanders throughout USEUCOM with a real-time communications method to support

This European Directive supersedes ED 15-13, 10 Jun 89.

31 JUL 1995

ED 15-13

command objectives.

(2) During contingencies, the AFRTS mission is to inform the USEUCOM audience of goals and objectives as OPSEC/COMSEC considerations allow. AFRTS continues to provide the USEUCOM audience with command information, news and entertainment programming during contingency situations.

b. Resources:

(1) Management of AFRTS resources, logistics and personnel is a Military Department and/or American Forces Information Service/ AFRTS responsibility. The Military Department determines if funding, personnel, equipment, administrative and logistic support is available before endorsing requests for new service and forwarding to the Director, AFIS for approval.

c. New Service/Service Upgrade/Termination Procedures:

(1) Submit request for new or expanded AFRTS service through command channels to HQ USEUCOM, ECPA for validation. Component commands initiate requests for organizations which are being formed or do not yet have a command structure. HQ USEUCOM, ECPA forwards requests through appropriate AFRTS geographic manager for AFIS/AFRTS approval.

(a) Submit initial AFRTS broadcast frequency or upgrade requests IAW the USEUCOM Spectrum Management Manual.

(b) Include HQ USEUCOM, ECPA as an information addressee on all requests for new broadcast frequencies or transmitter upgrades.

(c) Component commands submitting requests for new frequencies or upgrade transmitters must provide necessary funding.

(2) Submit requests for discontinuing AFRTS radio or television services, Mini-TV,

television receive only (TVRO) AFRTS reception or Armed Forces Satellite Transmitted Radio Service (AFSTRS) through command channels to HQ USEUCOM, ECPA for validation. USEUCOM, ECPA forwards requests to the appropriate system manager for coordination and AFIS/AFRTS approval. Requests must be initiated not later than six months prior to date selected to end service.

(3) Commander's Access Channels (CAC service) may be established on military cable systems in overseas locations using the standard AFRTS television package. Only programming provided by one of the military departments or locally produced internal information spots may be aired on the Commander's Access Channel. The package is provided to overseas circuits from the AFRTS Broadcast Center in Los Angeles. Commanders are responsible for all costs to establish a local access channel; including equipment, installation, replacement, upgrades of equipment from Television-Audio Support Activity (T-ASA) and annual maintenance contracts. No AFRTS assets will be used for this purpose. Approvals for CAC service can be obtained in advance, but actual shipment of programming material is delayed until unit verifies equipment is operational.

(4) Appendix A, ED 15-13, (CAC Request), (CAC Service Agreement), and (Sample AFNEWS Form 11) provides sample requests for CAC service.

d. AFRTS Programming Policy:

(1) AFIS/AFRTS is the only source authorized to negotiate commercial and public broadcasting service programming to U.S. forces overseas. Requests for adding programming must be forwarded through component commands to HQ USEUCOM/ECPA for coordination and submission to AFIS/AFRTS for approval. DoD 5120.20R, Chapter 15, provides specific requirements.

(2) AFRTS personnel ensure programming schedules fulfill the

31 JUL 1995

command information, news and entertainment needs of the USEUCOM audience.

(3) HQ USEUCOM and service components support the AFRTS mission. DoD policy to provide maximum information with minimum delay is the basis for USEUCOM activities supporting AFRTS missions and objectives.

(4) Free flow of AFRTS news, command information and entertainment programming is essential. Censorship, propaganda, manipulation or management of news is prohibited.

(a) AFRTS outlets operate in foreign nations with approval of the host nation government. Topics considered sensitive by the USEUCOM country team may be restricted from broadcast on AFRTS outlets. USEUCOM country teams will compile a Host Nation Sensitivity List (where appropriate) for submission to HQ USEUCOM, ECPAO annually by 15 August. The list will be approved by the U.S. Ambassador before submission to HQ USEUCOM.

(b) The Host Nation Sensitivity List is the only legitimate basis for cancelling AFRTS broadcasts. This list will include only subject matter which, if aired, could lead to termination of AFRTS in the subject country.

(c) The AFRTS Broadcast Center uses the list to screen for sensitivities in entertainment programming. AFN-E and local AFRTS outlets use the list when planning programming transmitted by other than controlled distribution systems.

(d) The list will not be used to screen news sources such as Associated Press, United Press International, etc.

(e) Host Nation Sensitivity Lists do not apply to programming delivered by a controlled distribution system such as a base cable system or a wireless cable system not available to host nations

residents.

(5) USEUCOM, ECPA will ensure matters in the theater affecting broadcast programming restrictions are resolved immediately.

e. Wartime/Contingency Broadcast Management:

(1) HQ USEUCOM will develop plans for and assume operational control of AFRTS facilities in the area of operations during periods of military conflict and/or contingency to ensure a coordinated command information effort.

(2) HQ USEUCOM notifies the Military Department Secretaries, the Joint Chiefs of Staff and OATSD-PA of contingencies requiring implementation of plans for assuming operational control of AFRTS outlets and again upon termination of the contingency. HQ USEUCOM will return control of AFRTS outlets to the Military Departments immediately upon termination of the contingency.

(3) A USEUCOM Broadcast Public Affairs Working Group will meet periodically to coordinate AFRTS and other command broadcast operations and wartime plans. The Broadcast Working Group includes members from ECPA, component public affairs offices, and AFN-E Minutes of meetings are provided to AFIS/AFRTS. Decisions requiring coordination with other agencies are forwarded through USEUCOM channels.

(4) Alert, recall and emergency announcements may be made on AFRTS outlets or military community cable systems when approved by the local commander. Operational security, communications security and impact on the host nation audiences must be considered. Recall announcements on AFRTS or military community cable systems supplement installation recall notification systems.

f. Command Information Policy:

(1) USEUCOM ECPA assists AFN in determining annual internal

information production topics. Component commands provide input through periodic meetings. AFN publishes a Command Information Production and Programming Schedule in January. For emergency requirements, ECPA notifies AFN for immediate production.

(2) Local AFN outlets are authorized direct communication with subject matter experts at all levels in USEUCOM when preparing spot announcements.

6. Controlled Distribution Systems (Cable/Wireless Cable).

a. American Forces Information Service is the DoD agency approving controlled distribution systems (hard cable or wireless cable operations) for U.S. forces overseas. Approval normally requires acquisition of cable broadcast services from host nation postal, telephone and telegraph agencies as an extension of utility services at no cost to the U.S. government. AFRTS programming must be restricted to authorized DoD audience. The approval requirement applies for projects using either appropriated or non-appropriated funds.

b. Commanders are responsible for costs of installation, contract maintenance, replacement or system upgrade for any noncommercial cable systems supporting the base/military community. Mini-TV and TVRO contract maintenance costs remain with the designated geographic manager and are not a base responsibility.

7. Direct Broadcast Satellite Acquisition.

a. Satellite dishes installed by a government organization on an installation for the purpose of receiving direct broadcast satellite television or radio services, regardless of funding method, must be approved in advance by Department of Defense IAW DOD 5120.20R, Chapter 15.

(1) Critical to the approval process is the

commander's verification that monthly/annual copyright and distribution fees for services will be paid, the unit has funded for installation and annual contract maintenance (following any warranty period) and the unit will fund future system replacement or upgrades.

(2) Piracy of broadcast satellite signals by DOD personnel is illegal and may result in prosecution. Unit commanders bear the responsibility of researching program service owner and host nation requirements.

b. Individuals desiring to use satellite dishes to receive AFRTS programming in their non-government or leased quarters must comply with applicable host nation regulations and NATO SOFA. Due to the expense associated with purchasing an AFN signal decoder, component commands will ensure bases/posts provide accurate information on non-government housing areas where AFN can be received over the air or by cable.

c. DBS dishes are normally prohibited on installations where a cable TV distribution system is in place. Individuals living in government owned or leased quarters desiring satellite dishes must obtain approval of the installation commander. This requirement is waived for approved dishes in place prior to installation of a cable distribution system.

d. Individuals requesting AFRTS service via direct satellite acquisition must meet DoD 5120.20R requirements. Commanders will forward individual requests through command channels to USEUCOM, ECPA. Appendix B is a sample request format.

e. DBS dishes are normally prohibited on installations where a cable TV distribution system is in place. Installation commanders may grant exceptions for special requirements such as command posts.

31 JUL 1995

f. Component PAOs should ensure DBS reception policy is incorporated into base guides and is made available to newly assigned personnel.

8. Implementation.

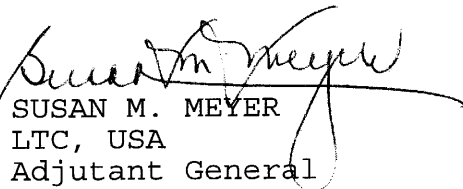
a. Component commands and AFRTS organizations in the USEUCOM AOR forward any implementing directives or revisions to existing directives to HQ USEUCOM, ECPA.

b. When this directive conflicts with other directives or provisions of publications of the Military Departments, this Directive takes precedence. Such conflicts will be brought to the attention of USEUCOM, ECPA.

FOR THE COMMANDER IN CHIEF:

OFFICIAL:

RICHARD F. KELLER
Lieutenant General, USA
Chief of Staff



SUSAN M. MEYER
LTC, USA
Adjutant General

APPENDIXES

- A- Request for Commander's Access Channel service
- B- Ownership of B-MAC Decoders

DISTRIBUTION:

P+

Hq, U.S. European Command PAO (HQ USEUCOM) (100)
Hq, U.S. Army, Europe PAO (HQ USAREUR) (2)
Hq, U.S. Naval Forces, Europe PAO (HQ USNAVEUR) (2)
Hq, U.S. Air Forces, Europe PAO (HQ USAFE) (2)
European Stars and Stripes (ES&S) (2)
SHAPE Public Affairs Office (2)
U.S. Mission NATO, Public Affairs Office (1)
Hq, Allied Forces South (AFSOUTH) (1)
Hq, 3rd Air Force, Public Affairs Office (1)
OL-A AFBS (1)
Kelly AFB (HQ AFBS) (2)
Det 7 AFBS (1)
Det 8 AFBS (1)
Det 9 AFBS (1)
AFIS/AFRTS (2)

31 JUL 1995

ED 15-13

DISTRIBUTION:

AFRTS/BC (2)

AMINFOS Wartime Planning (2)
(Cont)

ABS (2)

DINFOS (10)

NBS (2)

HQ AFN-E (10)

All AFN-E Affiliate stations (2)

5th Signal Command, Worms GE (2)

COMFAIRMED Naples, IT PA (1)

31 JUL 1995

APPENDIX A

Request for Commander's Access Channel service

FROM: (Organization/Installation)

TO: HQ USEUCOM, ECPA

SUBJECT: Request for Commander's Access Channel Service

1. Request (organization/installation) Commander's Access Channel service to supplement our existing AFRTS television service.
2. I have read the attached explanation of the service and agree with the restrictions and responsibilities inherent to CAC service. We have the manpower and funds to support CAC. We receive AFRTS service and provide it via a restricted cable system to authorized viewers.
3. Recommend this request be endorsed and forwarded to the CAC Geographic Area Manager.

(Commander's Signature)

APPENDIX A
(Cont)

Commander's Access Channel Service Agreement

It is understood this service consists only of a programming package provided by the AFRTS Broadcast Center. We are responsible for purchasing and maintaining all necessary equipment for the playback of this programming in the format determined by AFRTS Broadcast Center and will provide the manpower necessary to manage the program package. No AFRTS assets, other than programming, will be used to support the Commander's Access Channel.

This installation receives an AFRTS television service (not Mini-TV service). The distribution of the programming package will be done on a cable system at no cost to the audience and only authorized DOD members will have access to the service. It is understood that the only videotapes that may air on the same channel as the AFRTS programming are tapes provided by one of the Military Departments or locally produced internal/command information products. Under no circumstances will commercial movies or programs, whether rentals or taped by a private citizen or company be allowed to air on the Commander's Access Channel.

A site controller and alternate will be responsible for managing the program package IAW DOD 5120.20R, DOD 5120.20R Appendix F and G, DP-1, AFNEWSR 190-3 and instructions provided by the AFRTS-BC CAC Manager. The GAM has operational control of the AFRTS programming package.

It is understood that this unit will be financially responsible for shipping the program package to any location designated by AFRTS-BC. Funds are available for this purpose.

It is understood AFRTS programming is copyrighted material for which AFRTS has purchased limited rights. Violations of the regulations and policy pertaining to the use of this program package may be a copyright infringement that could result in the loss of the CAC service. We also understand that such violation could result in AFRTS losing the rights to these programs. Under no circumstances will the AFRTS provided tapes be duplicated,

provided to unauthorized persons or used for purposes other than those stated in this agreement.

(Commander's signature)

31 JUL 1995

APPENDIX A
(Cont)

REQUEST FOR COMMANDER'S ACCESS CHANNEL SERVICE

LOCATION (organization/installation, country)

AFRTS TELEVISION SERVICE CURRENTLY RECEIVING (circle one)

AFN-E AFBS SATNET OTHER _____

SITE CONTROLLER (name, rank) (dsn) PHONE NUMBERS (commercial) (telefax)

ALTERNATE SITE CONTROLLER (name, rank) (dsn) PHONE NUMBERS (commercial) (telefax)

MAILING ADDRESS MESSAGE ADDRESS

CABLE IS INSTALLED ON BASE (circle one) YES NO

(if yes)	(if no)
AREAS SERVED BY BASE CABLE	DATE BASE CABLE TO BE INSTALLED: AREAS TO BE SERVED BY BASE CABLE:

CABLE SYSTEM MAINTAINED BY: (circle one)

CIVILIAN CONTRACTOR MILITARY

NUMBER OF CABLE DROPS:

EQUIPMENT LOCATION (room and building number):

SECURE PROGRAM STORAGE LOCATION (room and building number):

31 JUL 1995

ED 15-13

APPENDIX A
(Cont)

REQUEST FOR COMMANDER'S ACCESS CHANNEL SERVICE

AUDIENCE IN COVERAGE AREA

	ARMY	NAVY	AIR FORCE	MARINES	TOTAL
MILITARY					
FAMILY MEMBERS					
DOD CIVILIANS					
TOTALS					

COMMANDER'S SIGNATURE BLOCK

COMMANDER'S SIGNATURE

DATE

31 JUL 1995

APPENDIX B

INDIVIDUAL OWNERSHIP OF B-MAC DECODERS

American Forces Information Service (AFIS) can approve ownership of an addressable B-MAC decoder to acquire the American Forces Network-Europe radio and television services via satellite. This approval is for DoD ID-card holders only who reside in areas not served by Armed Forces Radio & Television service facilities.

A B-MAC decoder is necessary for an individual to receive a viewable television signal from a television receive only (TVRO) satellite dish. Detailed procedures have been established to ensure the integrity of the Armed Forces Radio & Television Service system and to assure program suppliers their products are being protected. This restriction is necessary to allow AFRTS to continue to provide free programming to the worldwide audience. Current DoD ground rules are:

- The applicant first must obtain a satellite communications license from the local telepost authorities (if required by the host nation).

- The applicant must possess either a valid US military active duty ID card or a valid uniformed services privilege card. (Individuals possessing a retired military ID card are not eligible for approval to purchase a B-MAC decoder).

- The application letter and supporting documents must be submitted through command channels by the individual's immediate commander to HQ USEUCOM/ECPA. The documentation will include:

- Sponsor's name.
- Rank.
- Unit.
- APO address.
- DEROS.
- Date of issue of host nation TVRO license (if required by host nation)
- Date of expiration of host nation TVRO license.

APPENDIX B
(Cont)

INDIVIDUAL OWNERSHIP OF B-MAC DECODERS

-- Complete host nation address where television receive only (TVRO) dish is to be placed in use to acquire the AFN-E services.

-- Statement of Understanding.

-- Copy of host nation license (if license required by host nation).

- The DEROS date on the application may not exceed the date of expiration of the host nation license (if license required by host nation). Applications that list DEROS as "indefinite" or exceed the host nation license expiration date will be returned.

- The immediate commander of the applicant will verify and certify the information by endorsement.

- Upon obtaining USCINCEUR/ECPA approval, American Forces Information Service will provide B-MAC decoder authorization letters to the approved applicant.

- The applicant can then use the letter of approval to purchase a B-MAC decoder. Cost is approximately \$1,500.

- B-MAC decoder will automatically be de-activated on DEROS. AFRTS is not liable for any changes, whether technical, political or otherwise, affecting B-MAC decoders or future encryption equipment used by AFRTS.

- In the event of a foreign tour extension (military), contract extension (civilian) or a host nation license renewal, the applicant must apply for a B-MAC decoder extension 120 days prior to the old DEROS. The same format listed in paragraph 2 should be used, marking the application "renewal." In no case will approval be granted beyond the term of a host nation license expiration date (if host nation requires a TVRO license).

31 JUL 1995

APPENDIX B
(Cont)

STATEMENT OF UNDERSTANDING

INDIVIDUAL OWNERSHIP OF B-MAC DECODER

I understand and agree the authorization to purchase a B-MAC decoder to receive American Forces Network-Europe is for my exclusive personal use and that of my immediate family. I understand such decoders are available at an approximate cost of \$1,500. I agree to promptly notify the US European Command through command channels of any early departure from the European theater, termination of US government employment, loss of ID card privileges, move of the TVRO dish/decoder to another location or upon sale, loss destruction or theft of the B-MAC decoder. I also understand any forthcoming B-MAC decoder authorization is not transferable. I promise to protect the American Forces Network-Europe signal from unauthorized reception by individuals not possessing a valid DoD ID card. I agree not to run additional cables or install additional outlets to any home or apartment other than my own. Further, I will not allow the American Forces Network-Europe signal to be used for any commercial or unauthorized purpose.

(Signature)

(Date)